



February 17, 2022

Dear Sir/Madam:

My name is Linda Keys and I am the founder and CEO of Mississippi Coats 4 Kidz. This organization was started in Marks, MS in 2015. On my way to get coffee one morning, I noticed 5 Little boys waiting for the school bus, and not one of them had on a coat. So I asked those babies where their coats were; because it was bitterly cold out that morning, and the children said they didn't own one. So I sat them in my car until the bus came and then I left and went to WalMart and purchased five coats. The following morning, I was back at that bus stop and gave those children the coats and that's how Coats 4 Kidz was born.

Mississippi Coats4Kidz was formed and granted non-profit status in late 2015. The mission of Coats4Kidz each year is to provide as many new coats to children in as many poverty-stricken areas as possible. Parents are often faced with the choice of putting food on the table; paying rent, utility and other bills; or buying new coats for their children. Coats4Kidz makes the choices easier by providing the new coats, thereby freeing up family funds for other purposes. When children do not have necessities, like a coat to keep warm, it can affect their performance at school. Coats4Kidz hopes to not only keep the children of Mississippi warm on their way to and from school, but to also help them feel better about themselves. They will no longer have to be embarrassed by the fact that they do not have a coat to keep them warm, and it can help them avoid illnesses by protecting them from the harsh winter elements.

MS Coats 4 Kidz also distributes new coats and other winter attire to seniors, disabled individuals, long-term care facility residents, and individuals who become displaced due to house-fires or other family emergencies.

What We Do

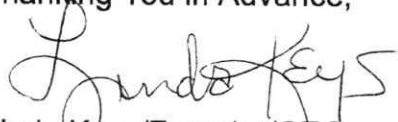
Coats4Kidz has already given new coats to hundreds of children and adults in eighteen counties in Mississippi: Coahoma, Leflore, Panola, Quitman, Tallahatchie, Tate, Tunica, Lafayette, Grenada, Sunflower, Pontotoc, Sharkey, Issaquena, Washington, Bolivar, Desoto, Hinds, and Rankin. Our current goals include reaching

every county in Mississippi. By establishing a coat warehouse in each county, it ensures that Coats4Kidz can help as many children and adults as possible. The current warehouse is in Batesville, Mississippi. Fifty coats were given out near the end of 2015; when the organization was started. Each year we expanded and the numbers grew. This year, 2022; Mississippi Coats 4 Kidz gave away approximately 10,000 new coats to children and adults. .

How You Can Help

The purpose of this letter is to invite you to become one of our donors or sponsors towards this worthy cause to help buy the coats that we would like to give out this year. We have already received requests from organizations and individuals, who wants to be added to our distribution list for 2022. We do our best to try and accommodate everyone on our list, but sometimes we can't reach everyone due to limited funds. So, I am reaching out to you to ask for your support in helping us achieve our goal of reaching even more individuals this coming coat season. Our coat distribution for 2022 will begin September1, 2022. Through the generosity of your company or organization, as well as other companies, churches, colleges, and service groups all over the state we truly believe that our goal can be reached! Not only helping the communities, but changing the lives of children and adults; one coat at a time.

Thanking You in Advance,



Linda Keys/Founder/CEO